Assessment Planning



Assessment Purpose

The purpose of th	nis assessmen	t is to			(PURPOSE)		
by assessing		(POPULATION)					
		(POPULATION)	, , , , , , , , , , , , , , , , , , , ,			(METHOD)	
so I can				(USE OF RESULTS)			
Success Criteria	What is your target How will you know	? if the goal or outcome is met?	Students will be able to:			Additional Notes	
			Behavior words from	n Bloom's Taxor	nomv:		
				INDERSTANDING	APPLYING		
			describe · recognize	describe · discuss kplain · report · give	choose · demonstrate employ · illustrate		
Method Bank				kample · paraphrase summarize	operate · sketch solve · use · show		
Method Bank							
Existing Data	Focus Groups	Visual Methods			CREATING		
Mobile Surveys	Interviews	Case Studies		EVALUATING appraise · argue	assemble · construct create · compose · design		
Web Surveys	Portfolios	Document Analysis	discriminate	criticize · defend udge · recommend	develop · formulate hypothesize · invent		
Rubrics	Observations	Quick Assessments	distinguish · question	select · support	plan · produce		

Project Timeline

Assessment Planning



For additional resources, visit www.campusintelligence.com

Tips

Identify (and use) data that already exists.

No need to do the same work twice!

Find or plan to collect baseline data so you can document change.

Keep it simple! Choose a method that is manageable so you can complete the project.

Build up your assessment toolbox by getting experience with different methods and knowing when it is appropriate to use them.

Consider both formative and summative assessment and choose those that best meet your needs.

Start with the ideal design for your assessment and then work backwards to what is possible. There is always more than one way to collect the data—use what works best for you, knowing that you can add on other methods later.

Look for opportunities to collaborate with other divisions and units.

Include stakeholders from the beginning; this builds credibility in your methods and assessment results.

Reflect on the process and results of assessment and do not be afraid to change your method. Assessment is an ongoing process.

Share your results—let others know about and learn from the work you've done.

