



REUNION

5

OUR
CLASS
OF '71
GIFT

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SOMETHING SPECIAL IS COMING

Our 50th reunion is an exciting milestone. We'll reconnect with one another, celebrate everything we've achieved since graduation, and rekindle our memories of Carleton. This once-in-a-lifetime event presents us with a special opportunity to work together to leave a legacy that ensures our spirit lives on at Carleton for generations to come.



Reflecting our class's long-standing commitment to making the world a better place, we have chosen to focus our 50th Reunion class gift on educational access and initiatives to advance social justice at Carleton.

A portion of our gift will create the Class of 1971 Endowed Scholarship to Promote Social Equity and Justice, and to Enhance a Diverse, Inclusive Student Body at Carleton. Our scholarship will provide need-based financial support to students who are the first in their families to attend college or who are from low-income backgrounds, and who identify as students of color or come from another underrepresented background.

Increasing Carleton's financial aid endowment is Carleton's top priority and a key part of the college's commitment to making a Carleton education available to all students, regardless of background.

A portion of our 50th Reunion gift will also support new and emerging initiatives to address issues of racism, equity, diversity, and inclusion on campus. This might take the form of trainings, speakers, workshops, etc., and we are partnering with college leadership to match our ideas with identified needs.

Our 50th Reunion also provides an opportunity to support other facets of Carleton life that are important to each of us. During our 50th year, gifts of all types—whether to support our class scholarship, social justice initiatives, or other designations—will be recognized as part of our overall 50th Reunion gift to the college. Our gifts can, and do, make a difference at Carleton and ensure that Carleton remains a first-class liberal arts college.

HOW CAN WE GIVE BACK?

Any gift made to Carleton this year, whether to our class fund, the Alumni Annual Fund, or other purposes, are celebrated in our 50th Reunion gift to the college. Planned gifts (such as will provisions) and pledges for up to five years are also recognized in our class total.

Our 50th Reunion gift committee has designated our special 50th reunion gift to create the Class of 1971 Fund. Unrestricted gifts made during the 50th year will support the class scholarship, social justice initiatives, and a special 50th class gift to the Alumni Annual Fund.



All contributions to the Alumni Annual Fund made since July 1, 2015 (the year leading up to our 45th reunion), will be recognized in the gift total we present at Reunion.



Our capital, planned, and endowment gifts are not required to go toward the Class of 1971 Fund to be included in our class gift. Any gifts we've made for other purposes since July 1, 2011, will count, too.



HOW GIFTS ARE RECOGNIZED

- **Cash or pledges:** Carleton counts the full amount of your gift(s), including any matching funds from your employer.
- **Stock or bonds:** Carleton will recognize the current value of the asset when it is given.
- **Bequests:** Carleton recognizes will and trust provisions and retirement plan benefits at face value. If the provision is made as a percentage of the estate or plan, Carleton uses a good-faith estimate from the donor of the current value of its share.
- **Life-income gifts:** Carleton recognizes gifts such as charitable remainder trusts and gift annuities at full face value.
- **Household commitments:** If alumni spouses are in different Carleton classes, their gifts will be recognized at full face value toward both classes' reunion gift totals.

QUESTIONS?

Carleton's 50th reunion staff members can help you set up a gift that's right for you and your family. There are many ways to give, so you can make a gift that supports Carleton and meets your own personal goals.

- Talk to a 50th reunion staff member:
866-208-3889
- Learn about planned gifts:
go.carleton.edu/giftplan
- Make a gift online:
give.carleton.edu
- Get ready for Reunion:
go.carleton.edu/1971



TOP 5 REASONS TO PARTICIPATE IN OUR 50th REUNION CLASS GIFT

- **Celebrate Carleton's positive impact on your life.**
We are a part of Carleton, and Carleton is a part of us.
By giving back, we can ensure the college we love stays strong.
- **Pay it forward to the next generation of Carleton students.**
Alumni gifts supported our Carleton education. We can show our gratitude by helping current and future students.
- **Honor a special family member, classmate, or professor.**
Make a gift in honor of someone who contributed to Carleton's mission or would appreciate the difference Carleton makes in the world.
- **Participate in the Class of 1971 Fund.**
One of our most dearly held values is the conviction that family income should not be an obstacle to attending Carleton. We are also committed to providing a welcoming and supportive environment to all students. To fulfill our promise to these students, we must raise additional scholarship funds and enhance support for social justice initiatives on campus.
- **Leave a legacy at Carleton.**
We can leave a mark on Carleton that will last forever.



Carleton

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